



## REGULATION (ENG)

### MISSION

Blindonkey cultural association announces the opening of the first edition of the DonkeyArtPrize, a competition aimed at promoting modern and contemporary Art, developing of an international community of artistic talents and discovering brand new artists.

To each artist will be given the chance to expose their work in the always growing worldwide DonkeyArtPrize circuit, and the winners will receive a cashprize award. The prize, is organized in collaboration with Accademy of Art Cignaroli and Blindonkey cultural association, has a extremely free theme and subject and is divided in three section: Painting, Digital Art and Photography.

### ELIGIBILITY

The Prize is open to all artists, without any limits of age, sex, nationality or other qualification. Each artist can participate with one work per section, to one or more sections.

The first selection will be made by photos only.

Do not send phisically your work until you are asked for.

### TECHNICS

-PAINTING category: total technical and stylistic freedom (oil, tempera, acrylic, ink, vinyl, watercolor, graphite, pencil, collage, etc.) on whichever support (canvas, paper, wood, plastics, iron, etc.).

The max dimensions allowed per each works are 150x150 cm, picture frame included.

-DIGITAL category: total technical and stylistic freedom. The works will be valued on the quality of the digital elaborations applied and the general criteria specified in the jury section. The image can totally be made by computer or taken from other suorces, like a painting, a photograph, collages, litography etc. or from a digital drawing made by software using a mouse or a graphic tablet.

The max dimensions allowed per each works are 150x150 cm.

-PHOTOGRAPHY category: total technical and stylistic freedom. The jury will judge the aquisition of the image based on the general contest's criteria (originality, expressivity, quality and technic), not on the digital elaboration made on the image. Example, color and black/white analogical photos or digital photos, polaroid, mobile photos etc.

The max dimensions allowed per each works are 150x150 cm.

### TERMS AND MODE

The last term to register for the 1<sup>st</sup> DonkeyArtPrize is established the 15<sup>th</sup> of December 2010. For applications sent via mail the date of the post mark must be no later than

that day (deadline).

The participation fee is 30 euros for each work submitted, it is not refundable and it's set as association fee.

There are two way to enter the Donkey art prize:

- online, filling the application form at [www.donkeyartprize.com](http://www.donkeyartprize.com)
- sending a mail by post delivered at the head office of the association: Porta Nuova st. 127, 37122 Verona, sending the printed application form filled out (downloadable at <http://www.donkeyartprize.com> section "application") and the following material: one picture of the works (minimum size: 15x20 cm; maximum size: 20 x 30) with indication of name, surname, country, title, dimensions (base x height), technique, year, prize and copy of the payment of the application fee.

The documentation and the photos won't be given back.

After the correct registration and payment, a confirmation mail will be sent to the artist.

## PAYMENT

The payment of the application fee can be made:

- on-line by Pay Pal at <http://www.donkeyartprize.com>
- by bank transfer addressed to :

Intestatario: Blindonkey associazione culturale  
by Banca Popolare di Verona agency of piazza Erbe "B"  
IBAN code:

**IT56 J 05188 11703 000000037908**

specifying DonkeyArtPrize 1<sup>st</sup> edition

Send your entry fee in € Euro currency, without transfer fees or commissions payable by Blindonkey on receipt.

You must include the following details when bank transfers are made:

Personal data information of the artist, which category you are entering the prize and signature.

## PRIZE

The 15000 euros cash prize is divided in three section:

Painting category, 5000 euros\*

Digital art category, 5000 euros\*

Photography category, 5000 euros\*

One winner of each category will get a free accommodation in a four stars hotel in Milan (Italy), for the awarding ceremony and exposition.

The jury will select 100 finalists, they will be invited to expose their work in one of the galleries of the DonkeyArtPrize circuit in the period comprised between February and May 2011 in the cities of Milan, London, New York and Tokyo.\*\*

The selection consist of 35 works for Painting category, 35 for Digital art category and 30 for Photography category

The three winner works will be exposed in all the galleries of the circuit.

At the end of the competition Blindonkey cultural association will decide, dealing with the organization contest the destination where all the work will be exposed.

The pictures of the 100 finalis work will be published at the DonkeyArtPrize official websites with the photos of the ceremony and parties.

All the finalists and winners will be contacted by mail from Blindonkey cultural association.

The awarded artists have the possibility to renounce at the prize without asking to be

refounded, in that case the Prize will be re-assigned according with the ranking established by the jury.

(\*) gross, 25% taxes on the prize

(\*\*) Location and dates could be changed according with organization's requirement.

## JURY

The jury will select the winners and finalists with majority democratic criteriae, based on originality, expressivity and technic of the artist.

The jurors are:

Moratti Andrea

Pimazzoni Andrea

Delaini Cesare

Fiorese Mauro

Antolini Davide

Cossu Antonio

Berlanda Orietta

Tombola Carlo

Balestrini Massimo

Bovo Elisabetta

Anna Tedesco

The decision made by the jury are insindacabile, irrevocable and not open to appeal.

## TRANSPORTATION

Personal exhibitions will be comprehensive of arrangement, opening and press releases. Blindonkey cultural association will take care of the arrangement, organization and advertisement on the expositions. Each artist will take care of the round-trip transportation costs and of any insurances. All the artworks will remain the propriety of the Artists.

The organization, by assuring the greatest care and custody of the works, refuses all responsibility in case of thefts, fire or any damages to whichever works or person that could occur during the events and transportation.

Any insurance request will be supported by the Artists. Each Artist must keep itself informed about the developments of the Prize, that will be constantly published at [www.donkeyartprize.com](http://www.donkeyartprize.com). The organization will send its mailing list all the pertinent communications. We invite all the Artists to give the organization a real e-mail address and to daily read the post in case of winning.

## CONDITIONS AND ACCEPTANCE.

By ticking online Donkey art prize conditions at the end of the Application Form at the [www.donkeyartprize.com](http://www.donkeyartprize.com) or signing the application form (the latter if prize submissions are made by post), artists accept all that these Terms & Conditions contained, unconditionally.

Artists allow the Blindonkey cultural association the right to use images of those art works submitted, to create the prize media, to use in the archives and websites, and in any form of communication chosen by the Organization and all the people related to the Organization.

The competition is runned exclusively through the member of the cultural association, the payment of the association fee does not give right to any commercial corrispective.

All photographic material, CDs, DVDs, CVs and any texts or catalogues submitted for the prize will not be returned, but archived by the Organization.

Those persons who upload text, images, or videos onto the prize website, and/or those persons who upload on behalf of participating artists, are personally responsible for the texts and for the visual content of the uploaded images. The Organization reserves the right to remove any defamatory images or texts, he considers defamatory, unless these are motivated in writing by the artist.

Applicants to the prize authorise expressively the Blindonkey cultural association and all those persons charged with working for them to handle personal data and images of creative work submitted to DonkeyArtPrize, according to Italian Law - Legge 675/96 (the so-called 'Privacy Law') and successive amendments to it, D.lgs 196/2003 (Codice Privacy), for the purposes of insertion of information in databases and website. Any controversies will be argued and settled in the Italian legal forum. Personal data, images of creative work, or films and videos taken by the Organization during the course of any event organised by Blindonkey, might be used by the Organization to promote artists, other contemporary art events, web promotion, communications, and marketing without necessarily seeking another written consent from third parties or payment of copyright.

All the artworks will remain the propriety of the Artists. Each Gallery will agree with the Artists the rate of the commission on the eventual selling price. Blindonkey will take care of the arrangement of a virtual gallery at [www.donkeyartprize.com](http://www.donkeyartprize.com) where will be exposed all pictures of each finalist artist's artworks

In case of buyer Blindonkey has the right to make a negotiation based on the value stablished by the artist, and to give the 70% of the value to the artist.

Blindonkey cultural association retains the right to change the regulation, terms and conditions at any moment.

The Donkey Art Prize is organized by

BLINDONKEY cultural association

c.f. 03921350231

Porta Nuova st. 127, 37122 Verona

[info@donkeyartprize.com](mailto:info@donkeyartprize.com)